



## **PURPOSE OF PROGRAM**

The purpose of River Market’s Growers, Grazers, Makers, Bakers Grant Program is to continue our progress toward our ends statement: cultivating a healthy community through equitable economic relationships; positive environmental impacts and inclusive, socially responsible business practices.

Proposals are due by January 31, 2023 and funding decisions will be made by the RMCC Grant Committee by February 28, 2023.

Funds for the grant program are generated by owners and shoppers ‘rounding up’ their purchases to the nearest whole dollar.

## **APPLICANT ELIGIBILITY**

- Eligible applicants include local farmers, producers, and processors that have been established in their current business for at least twelve months prior to applying.
- Producers of wellness supplements and pet food are excluded.
- River Market staff and board directors are not eligible.

## **PROGRAM DETAILS**

- Funds may be used for the purchase of machinery, construction, supplies, infrastructure development, services or other resources necessary for increasing productivity, scaling offerings, improving efficiency, or growing the applicant's business.
- Awards are determined by the RMCC grant committee.
- Funding of a grant does not guarantee or imply RMCC will purchase or sell the applicants products.

## **EVALUATION COMMITTEE**

The grant committee is made of RMCC board members and staff. The committee makeup changes from year to year.

## **GRANT ASSESSMENT CRITERIA**



- Project accomplishes at least one of the following for the applicant:
  - Project expands productions and/or distribution of food and/or products
  - Project purchases equipment to increase efficiency and profitability
  - Project helps grow their business
- Project has a positive impact on the agricultural economy of the area or the health of the area foodshed. Preference will be given to farms that work cooperatively with or purchase directly from other local farmers, producers, or businesses.

### **GRANTEE REQUIREMENTS**

- Grantees acknowledge RMCC may use the information
- Grantees agree to allow RMCC staff to visit the business site to record elements of your operation and for use in co-op promotions and materials.
- Current RMCC vendor grantees agree to maintain availability of products, as seasonal, for a twelve-month period following the grant award.

### **FUNDING LEVELS**

River Market Community Co-op will consider proposals for projects that are realistically achievable with a model level of funding.

### **HOW TO APPLY**

Applications are due to River Market Community Co-op by January 31, 2023. Submit your application online to [info@rivermarket.coop](mailto:info@rivermarket.coop) or print and fill out the attached application and return it to the store at: 221 Main St N, Stillwater, MN 55082.

Growers Grazers Makers Bakers Grant Program  
2022 Application

Contact Name:

Name of Business/Farm/Operation:

Address:

Phone:

Website:

Length of time in business:

Which best describes your business's annual revenue? Please check one:

- Under \$20,000
- \$20,000 - \$100,000
- \$100,000 - \$500,000
- Over \$500,000

Business Description (300 Words or Less)

*Please provide a brief description of your business. You can choose to describe operations, mission, history, goals, accomplishments, and/or values.*

Project Description (300 Words or Less)

*Please describe your proposed project.*

Impact of Proposed Project on your Business (300 Words or Less)

*Please describe how this project will impact your business if funded.*

Impact of Proposed Project on Local Foodshed (300 Words or Less)

*Please describe how your proposed project will impact our local foodshed. Include purchases of goods from local vendors, use of local services, and any cooperation or collaboration with other local farms or producers.*

Grant Amount Requested (\$500 - \$4,000)

Detailed Project Budget for Use of Funds (500 words or less)

*Please provide a detailed budget for using the funds. Include items to be purchased, vendors to be purchased from, any additional charges and additional funding sources (or your own investment).*

**Attachments:**

*Attachments are not required, but may a picture of the project area; drawings or plans of the project; and/or a letter of support if you are collaborating with another business on the project*